IN THE CLAIMS:

The following is a current listing of claims and will replace all prior versions and listings of claims in the application. Please amend the claims as follows:

1-81 (Canceled)

82. (Currently Amended) A method, comprising:

a wireless telephony device operating in a first display mode that permits displaying images in a display area that includes a foreground display portion and a background display portion, wherein the operating in the first display mode includes:

displaying a first image in the background display portion; and

in response to a selection of the first image, displaying a second image in the foreground display portion; and

in response to receiving an incoming phone call ~~or initiating an outgoing phone call~~, the wireless telephony device switching from the first operating mode to a second operating mode, wherein the second operating mode ~~does not~~ includes ~~displaying the display area~~ discontinuing the displaying of the first image and the second image.

83. (Currently Amended) A method according to claim 82, wherein the first image is received as a [[a]] constructable set[[s]] of parts.

84. (Previously Presented) A method according to claim 82, wherein displaying said second image comprises displaying the first image from a selectable direction.

85. (Previously Presented) A method according to claim 82, wherein displaying said second image comprises displaying the first image from a selectable distance.

86. (Currently Amended) A method according to claim 82, wherein said first image is representative of an object being advertised, and wherein said second image is representative of the same object.

87. (Previously Presented) A method according to claim 82, wherein said first image is the same as the second image.

88. (Previously Presented) A method according to claim 82, wherein said first image comprises a representation of a first photograph.

89. (Previously Presented) A method according to claim 82, wherein said second image comprises a representation of a second photograph.

90. (Currently Amended) A method according to claim 82, wherein said wireless telephony device is configured to move an image[[s]] across the background display portion until the image is selected for display in the foreground display portion.

91. (Currently Amended) A method according to claim 82, wherein the size of the second image is greater than the size of the first image, and wherein the second image overlaps and obscures ~~any~~ one or more images ~~which it overlaps that is~~ in the background display portion.

92. (Currently Amended) A method according to claim 82, wherein the operating in the first display mode further includes the wireless telephony device, in response to a selection of the first image, displaying a third image in the background display portion and removing the first image from the background display portion.

93. (Currently Amended) A method according to claim 82,

wherein the second mode further ~~comprising~~ includes storing state information ~~in response to the wireless telephony device receiving the incoming phone call or initiating the outgoing phone call, wherein the state information~~ that is representative of at least one of[[:]] the group consisting of the first image, the second image, the state of the foreground display portion, and the state of the background display portion; and

wherein subsequent to switching to the second mode, the wireless telephony device using the stored state information to display at least one of the group consisting of the first image and the second image.

94-97. (Canceled)

98. (Currently Amended) A method according to claim 82, further comprising:

detecting a classification of a good or service represented by the first image; and

receiving additional images for display, wherein the additional images ~~that~~ are selected using the classification.

99. (Previously Presented) A method according to claim 82, wherein the first image is representative of a first object of a plurality of objects, and wherein the wireless telephony device receives the first image as part of a set of images that comprises additional images representative of other objects of the plurality of objects.

100. (Currently Amended) A system, comprising:

a wireless receiver configured to receive a first image from a first sender;

a display;

a processor; and

memory coupled to the processor, the memory having stored thereon instructions executable by the ~~processor~~ system to cause the system to:

~~operate in a first~~ display ~~mode in which~~ the first image ~~is displayed~~ in a background portion of the display;

in response to a selection of the first image, display a second image in a foreground portion of the display; and

in response to receiving an incoming communication from a remote second sender that is different than the first sender: ~~a state change event that causes the system to change from the first operating mode to a second operating mode in which the background portion and foreground portion are not displayed by the system:~~

discontinue the displaying of the first image and the second image; and

store state information usable to re-display at least at least one of the group consisting of the first image and the second image ~~a portion of the information in the background portion and foreground portion~~; and

~~switch from the first operating mode to the second operating mode~~

subsequent to discontinuing the displaying of the first image and the second image, using the stored state information to display at least one of the group consisting of the first image and the second image.

101. (Currently Amended) A system according to claim 100, wherein the system is configured to receive the first image as a constructable set[[s]] of parts.

102. (Previously Presented) A system according to claim 100, wherein displaying said second image comprises displaying the first image from a selectable direction.

103. (Previously Presented) A system according to claim 100, wherein displaying said second image comprises displaying the first image from a selectable distance.

104. (Previously Presented) A system according to claim 100, wherein the wireless receiver, processor, and memory are within a wireless telephony device.

105. (Currently Amended) A system according to claim 104, wherein the incoming communication ~~state change event comprises at least one of the system receiving~~ is an incoming phone call~~, and the system initiating an outgoing phone call~~.

106. (Previously Presented) A system according to claim 100, wherein said first image is a representation of a first photograph.

107. (Previously Presented) A system according to claim 100, wherein said second image is a representation of a second photograph.

108. (Currently Amended) A system according to claim 100, wherein said system is configured to move a plurality of images across the background portion until one of the plurality of images is selected for display in the foreground portion.

109. (Currently Amended) A system according to claim 100, wherein the size of the second image is greater than the size of the first image, and wherein the second image overlaps ~~obscures any~~ one or more images ~~which it overlaps that is still~~ in the background portion.

110. (Currently Amended) A system according to claim 100, wherein the ~~operating further includes the system~~ instructions are executable by the processor system to further cause the system to, responsive to a selection of the first image, display[[ing]] a third image in the background portion and remov[[ing]]e the first image from the background portion.

111. (Currently Amended) A system according to claim 100, wherein the ~~instructions are executable by the processor to further cause the system to switch, after the state change event, from the second operating mode to the first operating mode such that the background portion of the display and the foreground portion of the display are representative of the saved~~ stored state information is usable to redisplay the first image and the second image.

112. (Currently Amended) A system according to claim 100, wherein said first image is representative of an object, and wherein said second image is representative of the same object.

113. (Previously Presented) A system according to claim 100, wherein said first image is the same as the second image.

114. (Previously Presented) A system according to claims 100, wherein the first image is an advertisement of a good or service.

115-117. (Canceled)

118. (Currently Amended) A system according to claim 100, wherein the instructions are executable by the ~~processor~~ system to further cause the system to:

detect a classification of a good or service represented by the first image; and

receive images for display, wherein the received images ~~that~~ are selected using the classification.

119. (Previously Presented) A system according to claim 100, wherein the first image is representative of a first object of a plurality of objects, wherein the system receives the first image as part of a set of images that comprises additional images representative of other objects of the plurality of objects.

120. (Previously Presented) A system according to claim 104, wherein said wireless telephony device comprises a mobile telephone handset or a personal digital assistant.

121. (Canceled)

122. (Previously Presented) A system according to claim 100, wherein said first image is received using the World Wide Web.

123-132. (Canceled)

133. (Currently Amended) A system, comprising:

first means for receiving a first image from a first sender;

second means for providing a display of one or more images;

third means for causing the system to:

~~operating in a first~~ display ~~mode in which~~ the first image ~~is displayed~~ in a background portion of the display;

in response to a selection of the first image, display[[ing]] a second image in a foreground portion of the display; and

in response to the system receiving incoming communication ~~or initiating outgoing communication~~ from a second sender that is not the first sender:

stor[[ing]]e state information representative of a current state of the display; ~~and~~

~~switching from the first operating mode to a second operating mode in which the background portion and the foreground portion are not displayed by the system.~~

discontinue displaying of the first image and the second image; and

subsequent to discontinuing the displaying of the first image and the second image, using the stored state information to display at least one of the group consisting of the first image and the second image.

134. (Currently Amended) A computer-readable medium having stored thereon computer-executable instructions that if executed by a device, cause the device to perform a method comprising:

receiving, from a first sender, a first image that is representative of a first object;

operating in a first display mode in which the first image is displayed in a background portion of a display;

in response to a selection of the first image, displaying a second image in a foreground portion of the display, wherein the second image is representative of the first object; and

in response to the device receiving an incoming communication ~~or initiating an outgoing communication~~ from a second sender that is different than the first sender:

storing state information representative of a current state of the display; and

switching from the first operating mode to a second operating mode in which the ~~background portion and the foreground portion~~ first image and the second image are not displayed.

135. (Previously Presented) A computer-readable medium according to claim 134, wherein the method further comprises:

in response to the selection of the first image, displaying a third image in the background portion of the display, wherein the third image is representative a second object that is different than the first object; and

removing the display of the first image from the background portion of the display.

136. (Currently Amended) A computer-readable medium according to claim 134, wherein the first image is an advertisement of a good or service; and wherein the method further comprises using the stored state information to display at least one of the group consisting of the first image and the second image.

137. (Currently Amended) A method, comprising:

a wireless telephony device displaying ~~advertising~~ images on a display of the wireless telephony device, including displaying a first ~~advertising~~ image in a portion of the display;

in response to information indicative of a selection of the first ~~advertising~~ image, the wireless telephony device displaying a second ~~advertising~~ image in a larger portion of the display; and

in response to ~~an event~~ receiving an incoming telephone call that causes the wireless telephony device to discontinue displaying of the first and the second ~~advertising~~ images, saving state information ~~usable to re-display a current state~~ indicative of the display prior to the discontinuing the displaying of the first and second images, wherein the saved state information is usable to re-display the first and second images.

138. (Currently Amended) A method according to claim 99,

wherein the second image is representative of the first object, and wherein the additional images comprise:

a third image that is representative of a second object that is different than the first object; and

a fourth image that is representative of the second object; and

wherein the method further comprises using the saved state information to display the first and the second advertising images.

139. (New) A method according to claim 137, wherein the first image and the second image are advertising images.